**Agriculture in Society**

Unit 5: Natural Resources in Agriculture

Enrichment Activity – State Parks Travel Brochure

## **Oklahoma State Park Travel Brochure Project**

### **Project Overview:**

You will create a travel brochure for an Oklahoma State Park. Your brochure should highlight what makes the park special. This could include its wildlife, recreational activities, natural features, and more.

### **Step-by-Step Instructions:**

#### **1. Choose a State Park**

Select one of the 32 Oklahoma state park to focus on. Options include:

- Quartz Mountain State Park

- Grand Lake State Park

- Tenkiller State Park

- Talimena State Park

- Sequoyah State Park

- Robbers Cave State Park

- Raymond Gary State Park

- Sequoyah Bay State Park

- Natural Falls State Park

- Keystone State Park

- Osage Hills State Park

- Little Sahara State Park

- McGee Creek State Park

- Beavers Bend State Park

- Arrowhead State Park

- Cherokee Landing State Park

- Boiling Springs State Park

- Black Mesa State Park

- Roman Nose State Park

- Clayton Lake State Park

- Lake Wister State Park

- Lake Thunderbird State Park

- Lake Texoma State Park

- Lake Murray State Park

- Lake Eufaula State Park

- Greenleaf State Park

- Fort Cobb State Park

- Foss State Park

- Salt Plains State Park

- Great Plains State Park

- Gloss Mountain State Park

- Alabaster Caverns State Park

**2. Research the Park**

Use trusted sources such as the Oklahoma Tourism & Recreation Department website, park websites, library books, or educational videos. Take detailed notes on the following:

* **Wildlife**  
  What animals, birds, or fish are native to the park? Are there any endangered or unique species? Think about both land and aquatic animals.
* **Recreational Activities**  
  What can visitors do for fun? Look for hiking trails, biking paths, fishing spots, swimming areas, rock climbing, horseback riding, canoeing, and camping sites.
* **Natural Features**  
  What makes the park stand out? Describe lakes, rivers, forests, caves, mountains, cliffs, or prairies.
* **History & Fun Facts**  
  Was the park home to Native American tribes, outlaws, or historic events? Are there legends or interesting facts that make this place unique?
* **Visitor Information**  
  Include details like the park’s location, entrance fees, hours of operation, and how to get there.

#### **3. Plan Your Brochure Layout**

Your brochure should be folded into thirds (tri-fold) like a real travel brochure. Use paper or a digital design tool (like Canva, Google Slides, or Microsoft Publisher) if approved.

**Sections to Include:**

* **Front Cover**: Park name, eye-catching image or drawing, and a catchy slogan (Example: “Explore the Wild at Roman Nose!”)
* **Inside Panels**:
  + Panel 1: Wildlife
  + Panel 2: Things to Do (Activities)
  + Panel 3: Natural Scenery and Unique Features
  + Panel 4: History or Fun Facts
* **Back Panel**: Map or directions, contact info, park hours, and a persuasive message encouraging people to visit

#### **4. Create Your Brochure**

Design your brochure with both information and creativity in mind. Use colored pencils, markers, clip art, or printed pictures to bring your brochure to life. Make sure the writing is neat, clear, and organized.

* Use **headings**, **bullet points**, and **short paragraphs** to make it easy to read.
* Add **drawings**, **diagrams**, or **images** that match your content.
* Make sure everything fits neatly and logically on the brochure.

#### **5. Review and Submit**

Double-check your spelling, grammar, and accuracy. Make sure all required sections are included. Neatly trim or fold your brochure and turn it in on time.

### **Travel Brochure Project**

|  |  |  |
| --- | --- | --- |
| **Category** | **Points** | **Details** |
| **Creativity & Visual Design** | 15 points | Brochure is visually appealing, colorful, well-organized, and creatively designed. Includes thoughtful use of images or illustrations. |
| **Accuracy of Information** | 15 points | Research is thorough and accurate. All facts about wildlife, activities, and features are correct and relevant. |
| **Content & Organization** | 10points | Includes all required sections with clear headings and easy-to-follow layout. Writing is concise and well-organized. |
| **Effort & Neatness** | 5 points | Brochure shows care and attention to detail. Work is neat and complete. |
| **Persuasiveness** | 5 points | Final product encourages readers to visit the park through engaging language and a clear understanding of what makes it special. |